

**CIDB CCD
10 POINTS**

Supported by:



Sponsors :

PROCORE

SPEEDBRICK

Welcome Remarks

SEMINAR ON DIGITAL TRANSFORMATION JOURNEY - SESSION 4

Keynote Address

Mr Alex Liew,
MBAM Council Member
cum Chairman of
ICT-Automation-Robotic Committee



25th May 2023 (Thursday)
9:00am-1:00pm |
Kota Permai Golf & Country Club (KPGCC),
Kota Kemuning, Selangor

YBhg. Dato' Ahmad Nadzri bin Embong
Deputy Secretary-General
(Management) & CIO Ministry
of Works Malaysia

INTRODUCTION

Master Builders Association Malaysia (MBAM) is the premier association for contractors and associated industry professionals in Malaysia. Our vision is to be the Prime Mover and Recognized Voice of the Malaysian construction industry.

As part of our efforts for the betterment of the construction industry and to keep encouraging the industry players to kick start their journey on digital transformation to stay relevant in the industry. We are organising a "Seminar on Digital Transformation Journey Session 4" on 25 May 2023 at Kota Permai Golf & Country Club (KPGCC). The objectives of this seminar is to share on how construction industry players can begin their journey align with Industry Revolution 4 (IR 4.0) and sturdily arise from post-pandemic of Covid-19.

The seminar also aims to create a platform to share knowledge and experience, where speaker can interact with the industry in the Q&A session.

The target audience of this seminar are: construction industry employers, chief information officers, digital transformation heads, IT managers, etc.



Mr Nur Iskandar



Mr Bruce Wells



Ms Teoh Pui Mun



Ms Rozita Ibrahim



PROGRAMME

- 8:50 am** Registration
- 9:00 am** Welcome Remarks by Mr Alex Liew, MBAM Council Member cum Chairman of ICT-Automation-Robotic Committee
- 9:05 am** Keynote Address : Way Forward on Digital Transformation in Construction Industry by YBhg. Dato' Ahmad Nadzri bin Embong, Deputy Secretary-General (Management) & CIO Ministry of Works Malaysia
- 10:05 am** Construction 4.0 Strategic Plan by Mr Nur Iskandar bin Zulkefli, General Manager, Construction Technology & Innovation Department, Technology Sector, Construction Industry Development Board Malaysia (CIDB)
- 11:05 am** Tea Break
- 11:15 am** Go Digital to Future Proof your Business by Mr Bruce Wells, Vice President & Managing Director, Asia, Procore Technologies Pte Ltd
- 12:00 pm** Sharing Session by Ms Teoh Pui Mun, Director, Speedbrick Sdn Bhd
- 12:45 pm** MIDA Facilitation for Building Technology Industry by Ms Rozita Ibrahim, Director Building Technology & Lifestyle Division Malaysian Development Investment Authority (MIDA)
- 01:10 pm** Adjourn & Lunch

REGISTRATION LINK

<https://bit.ly/3IUPF3V>

Early Bird MBAM Members	Early Bird Non MBAM Members	Normal Price MBAM Members	Normal Price Non MBAM Members
RM 150	RM 250	RM 200	RM 300
Registration until 14.04.2023		Registration between 15.4.2023 to 23 May 2023	

Register and pay by 23 May 2023 before 5.00 pm

- Full payment is due for the registration and confirmation of participation.
- Proof of payment to be emailed to mbam18@mbam.org.my
- Make payment to MAYBANK:
MASTER BUILDERS ASSOCIATION MALAYSIA
014-114-430-810
- No refund policy.
- Organiser reserves the rights to change the content, platform, date and time of the forum Seminar if necessary.

**For
Enquiries**

Mr Fadzley, Email: mbam18@mbam.org.my
Ms Shahila, Email : mbam20@mbam.org.my
Contact : 03 7984 8636
Website : www.mbam.org.my